

YOUR DIGITAL LEGACY SECURED

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Your digital legacy secured

"If you use the internet you will leave a digital legacy"

Paul Golding, founder of Cirrus Legacy

- What will happen to your digital legacy once you are gone?
- Who is going to close all your online accounts?
- Who will continue your online businesses or websites?
- Who will ensure that any money held in accounts is recovered?
- Who is going to close or memorialise your social accounts?

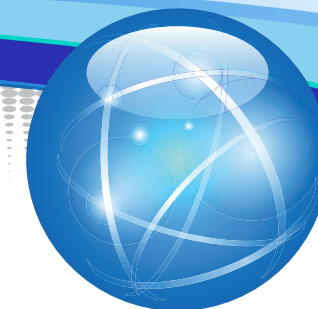
Take control of your digital life

Most of us do not make plans for our 'digital inheritance' when we die. So our loved ones are left trying to make sense of it all, and attempting to gain access in order to save, transfer, cancel or close accounts.

That's where Cirrus Legacy comes in; we are the UK's leading digital legacy provider. We are a secure place to keep track of all your online accounts. And you can choose what happens to them all when you die - protecting your personal privacy and making things easy for those you leave behind.

In a few simple clicks you can:

- Keep track of your accounts and passwords.
- Decide what happens to each one when you're gone.
- Upload important files to keep them safe and secure.
- Choose your solicitor or an executor of your will to act as your guardian.



// One safe and secure place to save my online assets and to be able to pass them on to my chosen guardian - Cirrus gives me just what I was looking for //

George, London, UK

Prepare your digital legacy



You may be unaware of how far your digital legacy may reach and how important it is to you and your heirs. Unless you place your digital assets into an accessible area vital information may be lost on your passing.

// Cirrus gives me the security I was looking for. I was afraid of losing my blog, my photos, my music; my online identity. Now I'm relieved to know it won't be lost //

Rachael, Nottingham, UK

Digital assets that form part of your legacy can be categorised into four main sections:

- **Financial assets**
For example: PayPal, online banking, gaming sites, gambling, lottery sites, frequent flyer programs.
- **Sentimental assets**
For example: Flickr, Picassa, YouTube, Photobucket, diary sites, Instagram.
- **Intellectual assets**
For example: Email, developed code, websites, blog content, Google docs, web URLs, Dropbox.
- **Social assets**
For example: Twitter, Facebook, MySpace, LinkedIn, Google Plus.

Digital assets are not satisfactorily covered in traditional wills due to the dynamic nature of online activity.

Research* has shown that the general population wishes to deal with their digital assets as part of the will making process and want the advice and guidance of their solicitor in the process.

- Current value of Britain's digital possessions in the cloud - £24bn.
- On average people spend three hours a day using cloud services.

- 80% of Britons own digital assets.
- 75% say their digital music and photo collections have strong sentimental value.
- Over fifty-fives value their digital assets more highly than any other age group, with 83% saying they have strong sentimental value and 89% financial value.
- UK average digital assets have a perceived value of £18,000 per person.

* McAfee (2012), The Metro (2013), Rackspace (2013) and Remember a Charity (2011)



// Don't be afraid about planning your legacy - I may be in my 30's but I'd rather be organised and have my digital inheritance secured than lost and forgotten //

Andrew, Essex, UK



// Really easy to use and I'm happy I have my digital legacy prepared. The process was simple and really quick to setup. It's a weight off my mind //

Nigel, Norwich, UK

Protected and secure

Keeping your information safe is our no.1 priority. That's why we've chosen our security partners very carefully. They're best-in-class internet security companies, renowned for their watertight methods and reliability.



The most trusted and secure choice for website security



Ensuring Cirrus Legacy's security status meets the highest published government standards



The UK's leading and trusted hosting company co-located data centres



A highly secure operating system used by Google, Lufthansa and Panasonic



A highly secure relational database used by Google, Cisco and NASA

We meet the highest published government standards, with all communications secured with optimal levels of encryption, and our website is scanned frequently for vulnerability. Your digital legacy data is held and backed up in multiple secure data centres.



"I think Cirrus Legacy is a great concept and offers a service I didn't know existed, it will change the way people think about and deal with their legacy"

Troy, Chicago, USA

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